

## **Brief Profile**

**Dr. Ambrish Singh, Ph D**

**Assistant Professor- Management & Registrar, Rajkiya Engineering College, Azamgarh, Uttar Pradesh**

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### **Brief Profile**

Dr. Ambrish Singh has completed his Ph D in Business Administration from University of Lucknow where he worked on Purchase Decision Making of Young Consumers in India. He has completed residential Faculty Development Program at IIM Ahmedabad in the year 2018. Currently he is working as Assistant Professor-Management in Rajkiya Engineering College, Azamgarh, UP since December, 2017. Prior to this he was faculty member in Department of Business Administration, University of Lucknow. He has more than Thirteen years of research & teaching experience to under and post-graduate classes of Business Administration and Engineering.

He has published quality papers in reputed journals on Consumer Decisions & Entrepreneurship and also presented his research work in reputed conferences in India and abroad. He has been trained from IIM Ahmedabad, Tata Institute of Social Sciences Mumbai, IIM Indore, IIM Raipur, IIM Shillong and other top institutions of the country in advance research methods and teaching pedagogy.

Dr. Ambrish Singh is also a prominent speaker in the field of Entrepreneurship, Research Methods, Effective Communication and Public Policy. He has chaired session in the International Conferences in IIT Delhi, IIIT Allahabad, Sydenham Mumbai, Manipal University, Sinhgad Institute Pune, Jaipuria Institute Ghaziabad etc. He also delivered expert lectures in FDPs and training programmes in HRDC- University of Mumbai University, HRDC- University of Lucknow, University of Rajasthan, AKTU Lucknow, SKNCOE Pune, IILM Jaipur, IGNTU Amarkantak (MP), Hasan in Karnataka, Cuttack in Orissa, MMMUT Gorakhpur and various other institutes across the country. He was also the convener of the IIMA First FDP Conference cum Reunion at IIM Ahmedabad in May 2023. He has organized various FDPs, workshops and seminars in the past.

His current research includes Consumer Purchase Decisions, Scaling of Social Enterprises, BoP Marketing Strategies and Rural Entrepreneurship. Dr. Ambrish Singh is the member of various national and international academic and professional bodies mainly ICA, ISSA, IASSH, IUSSP, and LMA.