

**One Week
Faculty Development Program
(FDP 2017)
On
“Cross Cultural Management”
(February 13-17, 2017)**



Organized by



Rajkiya Engineering College
Aikbalpur, Sikraura, PO : Deogaon, Azamgarh,
(U.P.) - 276201 India
(Formerly Manyawar Kanshiram Engineering
College of Information Technology)
A Constituent College: Dr.A.P.J.Abdul Kalam
Technical University, Lucknow, U.P., India
(Formerly U.P.Technical University Lucknow)
www.gecazamgarh.ac.in

THE INSTITUTE

Established in the year 2010, **Rajkiya Engineering College, Azamgarh** is one of the leading technical institutions of the region and is responsible for producing top-grade Engineers with skill sets comparable with the best in the world. It also renders the testing and consultancy services to the neighbouring industries and various other agencies. This is Constituent Government Engineering College of Dr. A. P. J. Abdul Kalam Technical University, Lucknow, Uttar Pradesh, India.

The institute offers B. Tech. course in Civil Engineering, Information Technology and Mechanical Engineering disciplines.

The institute has well qualified faculty and technical supporting staff. All the departments and labs are well equipped with modern equipments.

VENUE

Seminar Room

Rajkiya Engineering College
Aikbalpur, Sikraura, PO : Deogaon,
Azamgarh, (U.P.) - 276201 India
Azamgarh-276201



CHIEF PATRON

Prof. Vinay Kumar Pathak

Hon'ble Vice Chancellor, Dr. A. P. J. Abdul Kalam
Technical University, Lucknow

PATRON

Prof. Dharendra Kumar Singh

Director, Rajkiya Engineering College, Azamgarh

CONVENOR(s)

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Mr. Shailendra Kr. Sonkar

Mr. Akhilesh Tripathi

Mr. Mrinank Pandey

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Mr. Abhinandan Tripathi

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Mr. Pankaj Yadav

Mr. Amrendra K Singh

Mr. Santosh Yadav

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PROGRAMME OBJECTIVE(S)

Cross cultural management involves managing work teams in ways that considers the differences in cultures, practices and preferences of consumers in a global or international business context. Many businesses have to learn to modify or adapt their approaches in order to compete on a level in fields no longer bound by physical geography with online interactions more common in business and other situations.

At the individual level the values, cognitive structures, and reactions of individuals to their cultural context and experience figure prominently. Contributing disciplines include cross-cultural psychology, sociology, and anthropology as well as the broader disciplines of management and organizational behavior and the related area of international human resource management. General topic areas include the cultural context in which management must take place, the various roles of the international manager, and the influence of culture on organizational structure and processes, and management across nations and cultures.

The aim of this faculty development program is to provide exposure to Faculty Members, practicing Engineers, and students to the concepts of cross cultural management. This course begins with an overview of Cross Cultural Management.

PROGRAMME HIGHLIGHT(S)

Managing cultural diversity is important in today's globalised world with its multicultural societies and cross-border activities that all lead to cross cultural interaction. After participating in the FDP participants will be able to:

- ❖ Describe and analyse the impact of culture on business practices;
- ❖ Explain and analyse the impact of national culture on organisational cultures;
- ❖ Understand the impact of culture on Human Resource Management;
- ❖ Explain how leadership differs across cultures;
- ❖ Analyse strategies for managing teams and projects;
- ❖ Develop strategies for working in virtual and co-located multicultural teams;
- ❖ Discuss ethical dilemmas and social responsibility facing firms in different cultures;
- ❖ Present, both in speech and writing, the impact of culture on various aspects of management.

REGISTRATION

Registration form in the prescribed format approved/sponsored by competent authority should reach to the Convener on or before February 05, 2017. There is registration fee for participants Rs.2000/- either in by demand draft (in favor of “**Director, Rajkiya Engineering College, Azamgarh**” payable at SBI MMMEC Branch **Gorakhpur**) or participant may transfer the registration fees in account number-30819222308 ,State Bank of India (Account Name- **Rajkiya Engineering College, Azamgarh**) at **SBI, MMMUT Campus Branch, Gorakhpur (IFSC CODE- SBIN0002578)** and submit the transfer receipt to us before last date (05.02.2017)

Advance registration is mandatory for all participants. For industry professionals, the registration fee is **Rs. 2500/-** per person in the form of demand draft. List of selected participants will be displayed on Institute website. www.gecazamgarh.ac.in on or before **07.02.2017**

- ❖ **No TA/DA will be paid for attending the FDP.**
- ❖ **Working tea/snacks/lunch/dinner will be provided to all participants during FDP.**
- ❖ **Participants may arrange accommodation for themselves.**

Registration Form

One Week Faculty Development Program (FDP2017) On **Cross Cultural Management**

(February, 13-17, 2017)

At

Rajkiya Engineering College, Azamgarh – 276201 (U.P.), INDIA

1. Name _____

(In Block Letters)

2. Designation _____

3. Highest Educational Qualification _____

4. Name & Address of Institute/Organization _____

5. Address for Communication _____

E-Mail Address _____

Mobile No. _____

6. Payment Detail _____

Place _____

Date _____

Signature of Applicant

LIST OF HOTELS

VARANASI

Hotel Jade Inn

Address: S 2/639-639 A-1,Central Jail Rd, Sikraul, Varanasi, Uttar Pradesh 221102

Phone: 097925 97925,0542-2283000

Hotel Surabhi International

Address: Paharia,Sarnath Road, Varanasi, Uttar Pradesh 221007

Phone: 091988 40777

Conact Detail

+91-542-2587600

+91-542-2587601

+91-5422587992 info@hotelsurabhi.com

JAUNPUR

Hotel Raghuvanshi

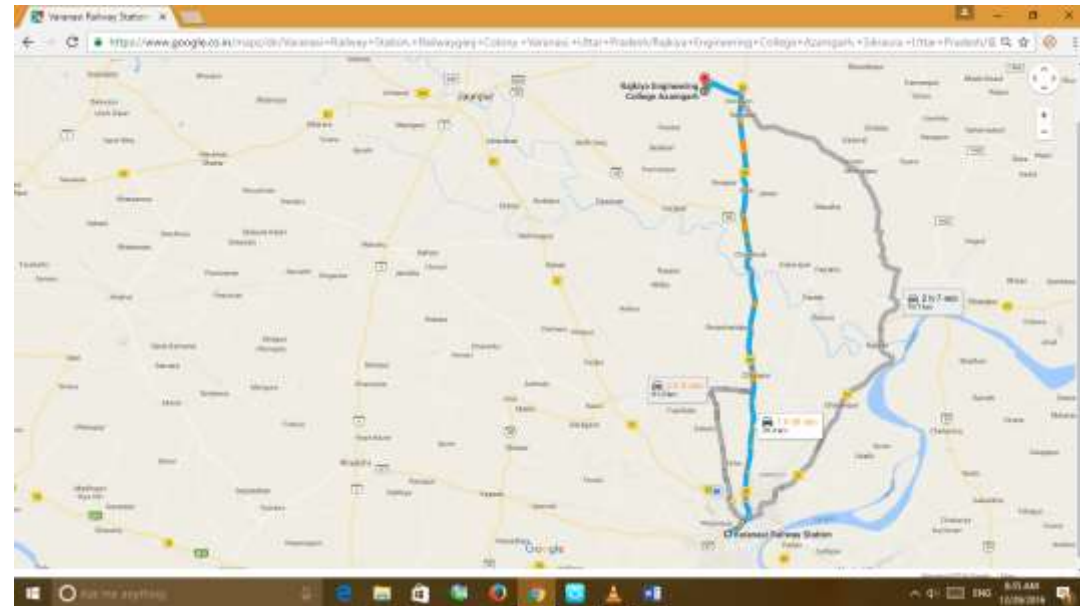
Address: T.D College Road, Olandganj, Jaunpur, Uttar Pradesh 222002

Phone:094152 66976

Hotel Tara Inn

Address: 22/325 Polytechnic Crossing, Jaunpur, Uttar Pradesh 222002

Phone:086048 35001



HOW TO REACH

